

#### • Project overview

platform that facilitates exclusive social communities and events. The app provides a unique experience where users can join private communities, subject to approval by the community owners, and then gain access to purchase event tickets and participate in community-specific private events. The application aims to foster a sense of belonging, privacy, and exclusivity for its users.

• Market research

eventbrite

F festicket XCEEd

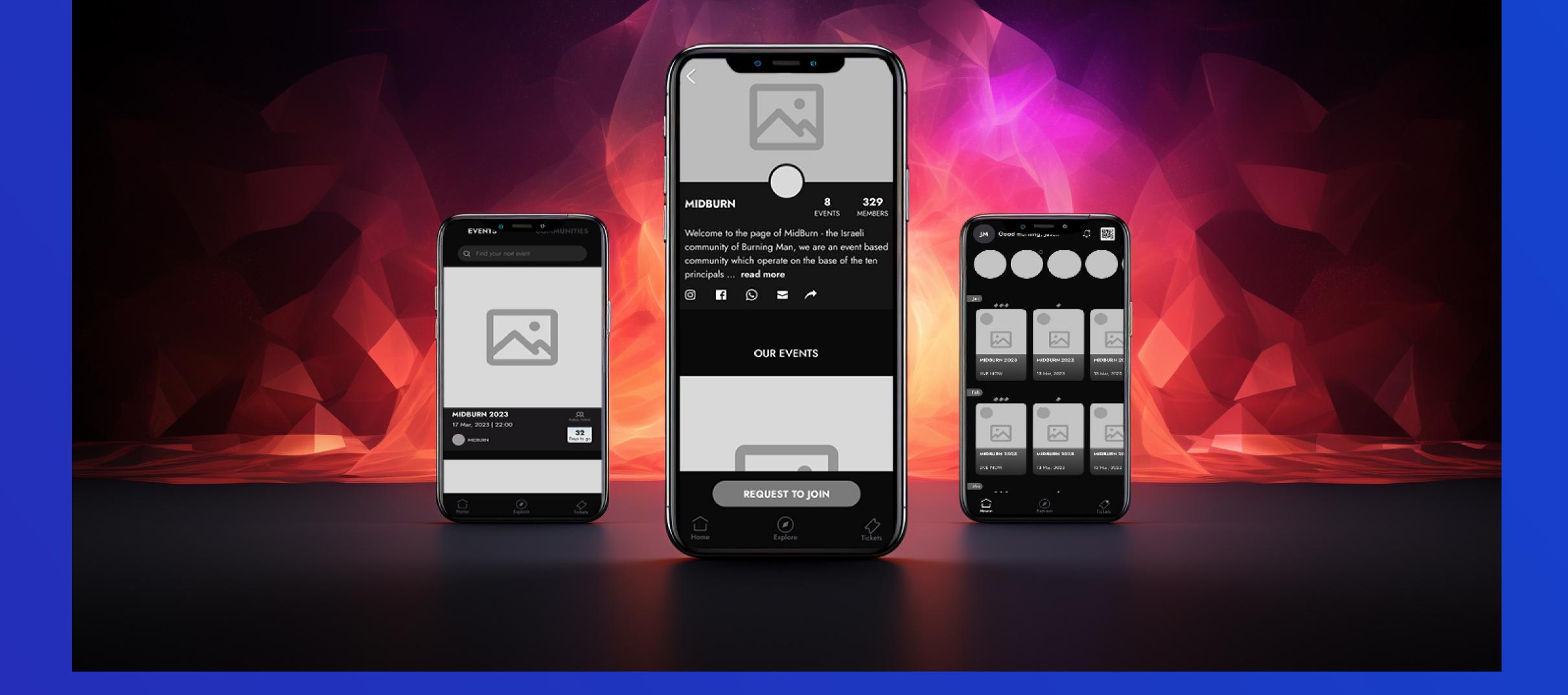
ticketmaster

Lack of Private Communities and Exclusive Event Management in Ticket Sales Applications.The existing event management and ticket sales applications cater primarily to the general public, lacking essential features required for managing private communities and exclusive events. The current applications do not offer the capability to create closed communities with controlled membership and restricted access to events. This leads to a significant gap in the market, as there is no platform that allows community owners to decide who can join their communities and participate in community-specific events.

#### • The goal

VIBEZ Application addresses the need for a platform that enables the creation and management of private events within exclusive communities. Unlike existing ticket sales and event management applications, this app focuses on catering to private communities, where access to events is restricted to approved members only. The application aims to revolutionize the event management landscape by providing a secure and exclusive environment for organizing events within private communities.

• Wireframes



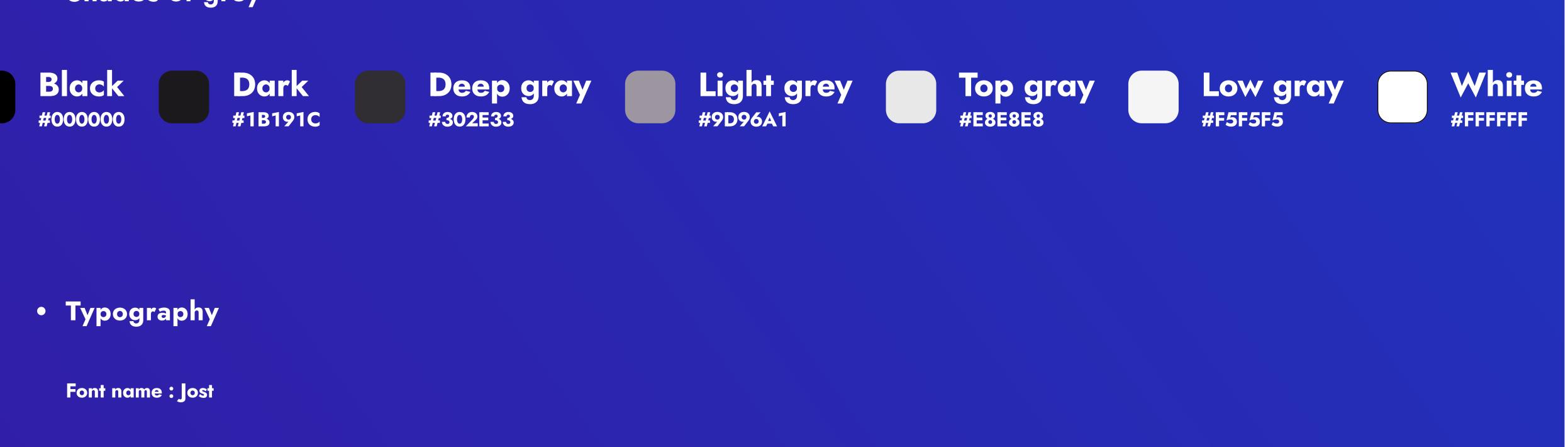


## **DESIGN SYSTEM**

• Color palet



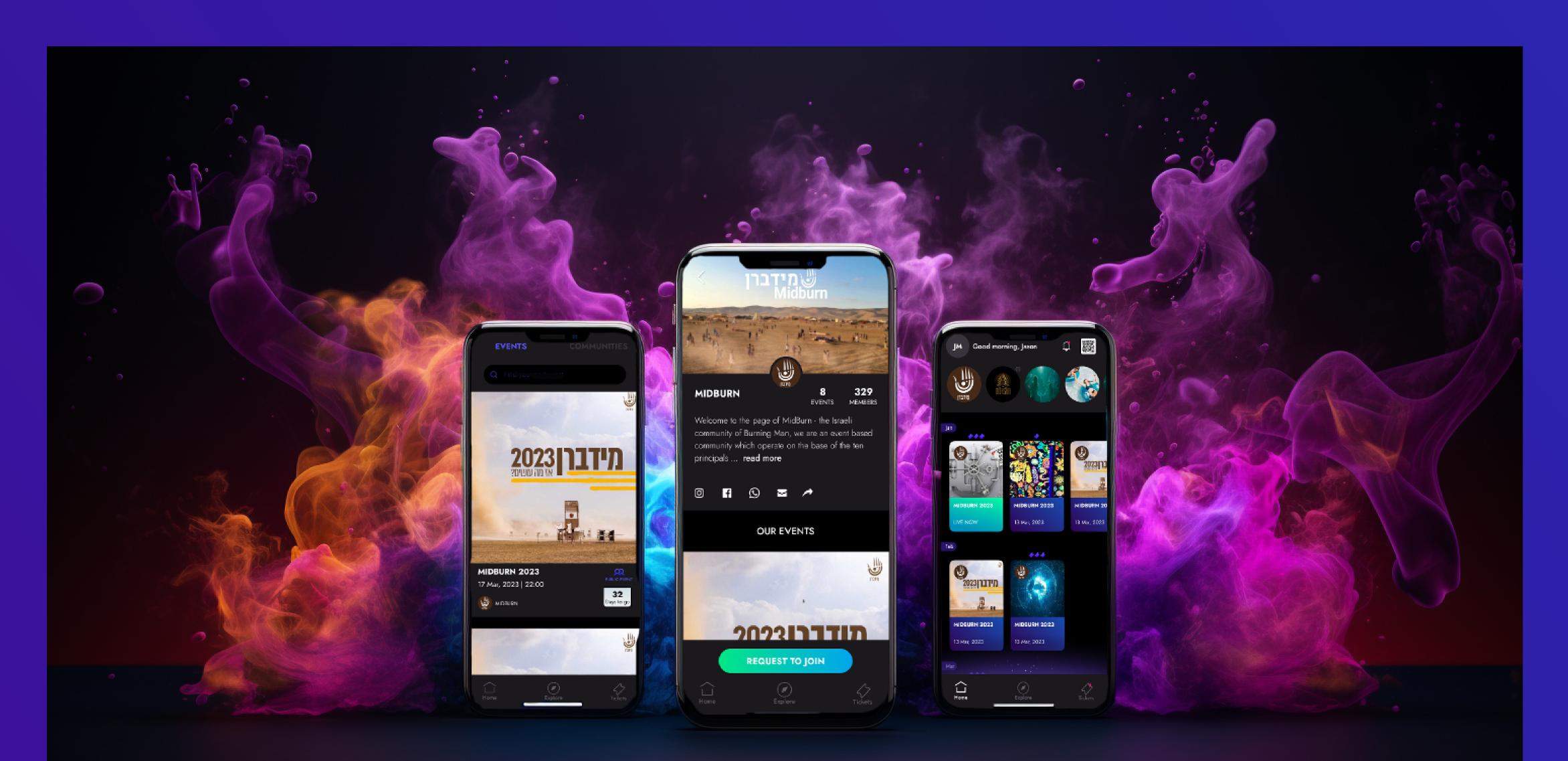
• Shades of grey



### for mob. huge title (on splash screen only) 40 bold, letter spacing: -1 24 bold, letter spacing: 1 mob&desktop basic titles 24 regular, letter spacing: 0 for subtitles and \or big texts in mob&desktop 16 bold, letter spacing: 1 strong\bold running text on desktop&mob 16 Regular, letter spacing: 0 regular body/running text mob&desktop 16 light, letter spacing: 1 for empty fields. possible for bode text in certain places. 14 bold, letter spacing: 1 buttons text for all buttons. 14 regular, letter spacing: 0 small body text (if the 16 size too big) and/or text buttons like "add another payment method"

### • Icons

### VIBEZ.IO APP



# THANK YOU FOR WATCHING



VIBEZ.IO APP (My suggestion)

